

Sara Caywood's Personal Diversity and Inclusion Statement

Just like the song, we're better together. And everyone deserves to sing together.

As a public relations professional, I vow to not only embrace everyone and respect people's differences but also to value opinions that are different from mine while recognizing and adhering to accommodating which some people may need. I promise to embrace diversity in my workplace by inviting everyone to sing every note in every song. I promise to be inclusive of everyone so our song can resound with even more voices. I promise to welcome everyone with open arms, no matter which octave they sing in. I also promise to help those who might not be able to sing on their own and to use my voice to belt it out for people who can't on their own. We are better together, and we deserve a song that welcomes everyone to sing it together.

Summary

A common thread between the elements in my personal code of ethics (transparent, devoted, loyal, unbiased, rational) and my diversity and inclusion statement is the value of respect. My own moral compass tells me that everyone deserves respect. No matter what. Respect should never depend on another factor or another feature of someone's capacities. Respect, in my eyes, is automatically deserved. My transparency and honesty is how I show the public that I respect them deserving the truth. My devotion to my work shows the public and my clients that they deserve my dedication. My loyalty to my work shows the public and my clients that I respect the relationships which I've cultivated with them. My lack of bias and commitment to give every decision I make a fair analysis before committing to a conclusion reflects my respect for objectivity in my work. These ethical elements of respect connect to my commitment to diversity, inclusion and equality as this element exists in these three areas as well. By welcoming, embracing and accommodating everyone I encounter, my respect is unquestionably clear and undeniably present.